
MARION BACHER

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Summary

I burn for the intersection of art, politics and society. As a trained historian and journalist I have been working in Europe, the Middle East and the US. Having collaborated with governmental and non-governmental actors in the fields of (new) media, civic education and human rights, I believe in the power of intersectionality and diverse networks.

- (Digital) Storytelling
- (Investigative) Research techniques
- Magazine Publishing
- Audience Engagement for Social Media
- (Audio/Video) Editing
- Photoshop
- CMS
- Project management
- Cooperation with international partners
- Coordination of different actors
- Conceptualization of (media) workshops
- Organization of conferences in different cultural and political contexts
- Controlling
- Evaluation

Experience

April 2018 - June
2019

Project Manager

Goethe-Institute, Washington, DC, US

Within the framework of the initiative "Year of German-American Friendship", I

- coordinated US-wide activities on the art and design school "bauhaus";
- facilitated exhibition projects in contemporary art;
- planned, edited and wrote content for the website and social media channels - #wunderbartogether.

2005 - 2017

Freelance Journalist

German/Austrian Media

- Radio feature on Muslims in the USA, Austrian Public Broadcaster: <http://oe1.orf.at/programm/20171017/492718> (2017);
- Editor and writer for the German magazine fluter: www.fluter.de/trump-unterstuetzer-auf-reddit (2017);
- Video documentary on female Muslim bloggers, SpiegelTV: www.spiegel.tv/videos/129516-mein-kopftuch (2015).

September 2017 -
December 2017

Consultant

Open Gov Hub, Washington DC, USA

- Facilitated knowledge sharing, collaboration and community building for 40 member organizations, which included administrative, event and media support;

November 2013 -
December 2016

Project Manager and Editor

German Federal Agency for Civic Education, Bonn, Germany

After an editorial traineeship in the Multimedia Department, I was in charge of projects dealing with contemporary history, journalism and freedom of expression in Europe, especially Eastern Europe and Russia.

Responsibilities:

- Co-drafted project ideas and financial plans for funding;
- Conceptualized international conferences and workshops with local partners;
- Coordinated different national and international partners;
- Led pluralistic teams in challenging environments;
- Managed events with multiple conference languages;
- Developed outreach strategies with the press department;
- Planned and edited content and (web)documentation related to the events;
- Supervised Evaluations.

April 2012 - August
2013

Project Manager

Science Communications, Vienna, Austria

50 winners of a youth contest on social engagement, initiated by the Austrian Chancellor's office, were teamed up with local NGOs. During eight months, they implemented various social projects related to human rights and pluralism.

Responsibilities:

- Coordination of contest winners, involved schools, and NGOs;
- Co-conceptualisation of media workshops for contest winners;
- Co-conceptualisation of the final exhibition.

September 2010 -
March 2011

Coach and Editor

Biber, Vienna, Austria

Biberis is a monthly Austrian magazine, whose reporters cover topics related to communities with immigration background. To support young journalists the magazine runs an academy, for which I worked as coach and editor.

Additional Professional Experience

July 2019

Multimedia Content Producer

Graduate School of Journalism, UC Berkely, California

- Learnt to choose the best media for telling stories on multiple digital platforms;
- Produced engaging content for all digital platforms with focus on video and audio;
- Created interactive data visualizations, charts, graphs, and maps to tell stories,
- Learnt the keys to audience engagement and how to apply this to content;
- Explored emerging technologies influencing digital media content production.

November 2013 -
June 2015

Social Media Editor

German Federal Agency for Civic Education, Multimedia Department

- Wrote and edited postings on Facebook and Twitter;
- Monitored comments, which included dealing with populism and hate speech;
- Attended workshops on planning of campaigns and writing for social media.

July 2015

Scholarship holder

Global Minority Rights Summer School, Budapest, Hungary

The summer school, organized by the *Tom Lantos Institute* (TLI) and the *National University of Public Service* (NUPS) in cooperation with the *Middlesex University London* (MU), aimed to:

- Understand and critically assess the relevant international law and related practice on ethnic conflict resolution;
- Present and review existing practice on the management of border communities in different regions of Europe;
- Understand and discuss the effectiveness of the international minority protection regime with a particular focus on identity politics and equality.

July 2014

TV training course

Hamburg Academy for Journalism, Hamburg, Germany

- Media Formats (News, Live-Reporting, Documentary);
- Editing and Production;
- Moderation training;
- Mobile Reporting;
- Video journalism;
- Social Media for TV.

2011

Author: Austria and its immigration and asylum policies

Publishing House Holzhausen Verlag, Vienna, Austria

Education

2009 - 2011

Contemporary European History, MA

University of Vienna, Austria / University of Strasbourg, France

Thesis: Integration policy towards labor migrants during the 1960s and 1970s – a comparison between Austria and Sweden.

2005 - 2009

Journalism, MA

FHWien University of Applied Sciences, Vienna, Austria

Thesis: A critical reflection on the Turkish State Crisis 2008 in German speaking media.

2007 - 2008

EU-Canada Scholarship holder

Kwantlen Polytechnic University, Vancouver, Canada

Scholarship holder of the EU-Canada Program "The Role of Communications in Promoting Civic Engagement and Democratic Principles"; Research project: Citizen Journalism and its effects on civil society and mass media.

Language and Technical Skills

German (Mother Tongue); English (C1); French (B1); Arabic (A1)

Experienced in handling: Adobe Photoshop; Audio Editing Software; CMS; PC/MAC

Basic Skills: Adobe Premiere Pro and Data Visualisation.

References can be sent upon request.


Berlin, 26 August 2019